



HELP SUSTAIN CAMP

ANNUAL WE BUILD PEOPLE CAMPAIGN 2020

COVID-19 has had a considerable impact on Camp Kanata.

For the first time in our history, we were unable to offer our traditional summer programs. We strongly believe this was the right decision for our community, yet it comes with an immense financial impact.

With the majority of our revenue lost, we have taken measures to aggressively cut expenses and creatively seek new sources of revenue. **However, we are still projecting a gap of \$1.6 million.**

Now, more than ever, your gift is critical. GIVE TODAY to:



SUPPORT PEOPLE

Help maintain the salaries and benefits for full time staff who are ensuring the success of this year's programs, caring for the property and planning next year's programs.



MAINTAIN FACILITIES

Fund the upkeep of our facilities and grounds to avoid the greater long-term impact of delaying necessary maintenance.



PREPARE FOR A STRONG FUTURE

Ensure that the legacy of an exceptional Camp experience carries forward in future years.

When this crisis is over, kids will need Kanata more than ever.

Your support ensures that Kanata continues to be a place where youth are celebrated for who they are, create lasting friendships, and grow into the best version of themselves.

Our Camp community is built on a foundation of rallying around and supporting each other. We're relying on each of you, our Camp family, to keep Kanata strong. Carry forward the place where everyone is celebrated for who they are and nurtured to reach their greatest potential. Together, we can Be Well and Do Good for ourselves, our friends and our community.



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Thank you for the creation of a socially distanced, exceptionally clean family camp where we could enjoy a few days together during a troubling time and still feel safe. Thank you for creating a bright and shining moment for our family in an otherwise dull and often scary summer.

—Melanie, Kanata parent

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To meet the needs over the coming year, we have set an ambitious goal of **\$230,000**.



Every gift makes a difference and will help Kanata emerge from this crisis in a place of strength.

BECOME A CAMP SUSTAINER

Consider increasing your gift or becoming a Camp Sustainer with a one-year or multi-year pledge at the following levels:

\$5,000+

\$10,000+

We are committed to being **financially accessible to all**.

As we are able, and with your support, our hope is to continue offering camperships for next year's programs.

GIVE TODAY through monthly draft, stock, matching gifts and more.
CampKanata.org/Support-Kanata

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**YMCA CAMP
KANATA**